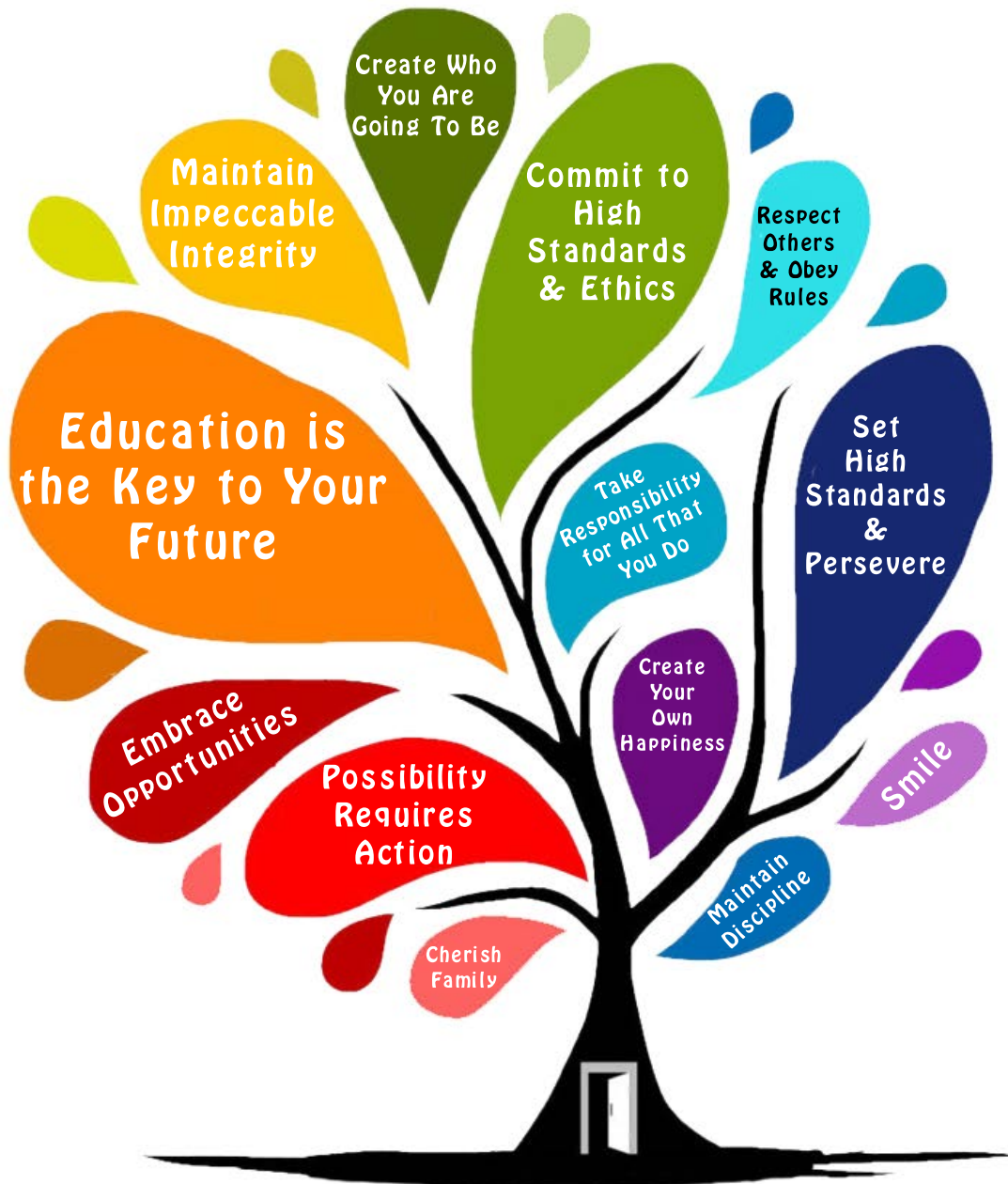




July to September 2025

PLEASE SHARE THE NEWSLETTER WITH YOUR NEIGHBORS AND FRIENDS
SO THAT THEY CAN LEARN ABOUT THESE AMAZING KIDS!



FOR A BETTER LIFE
Por Una Vida Mejor

Believe
IN YOURSELF
& YOU
will be

UNSTOPPABLE



CELEBRATE!



R.I.P

On August 1, 1995, Judie and Ken Kesson founded the Baja Scholarship Foundation with a vision: to support outstanding students in Northern Baja who face financial hardships in pursuing their education.

This quarter we proudly celebrate 30 years of turning dreams into reality—

graduating Engineers, Doctors, Dentists, Lawyers, Architects, Chefs, and so many more dedicated professionals.

To all our Sponsors, Donors, Event Participants, Board Members, Advisors, and BSF Friends—thank you. Your generosity and commitment over the years have shaped the future of countless young lives.

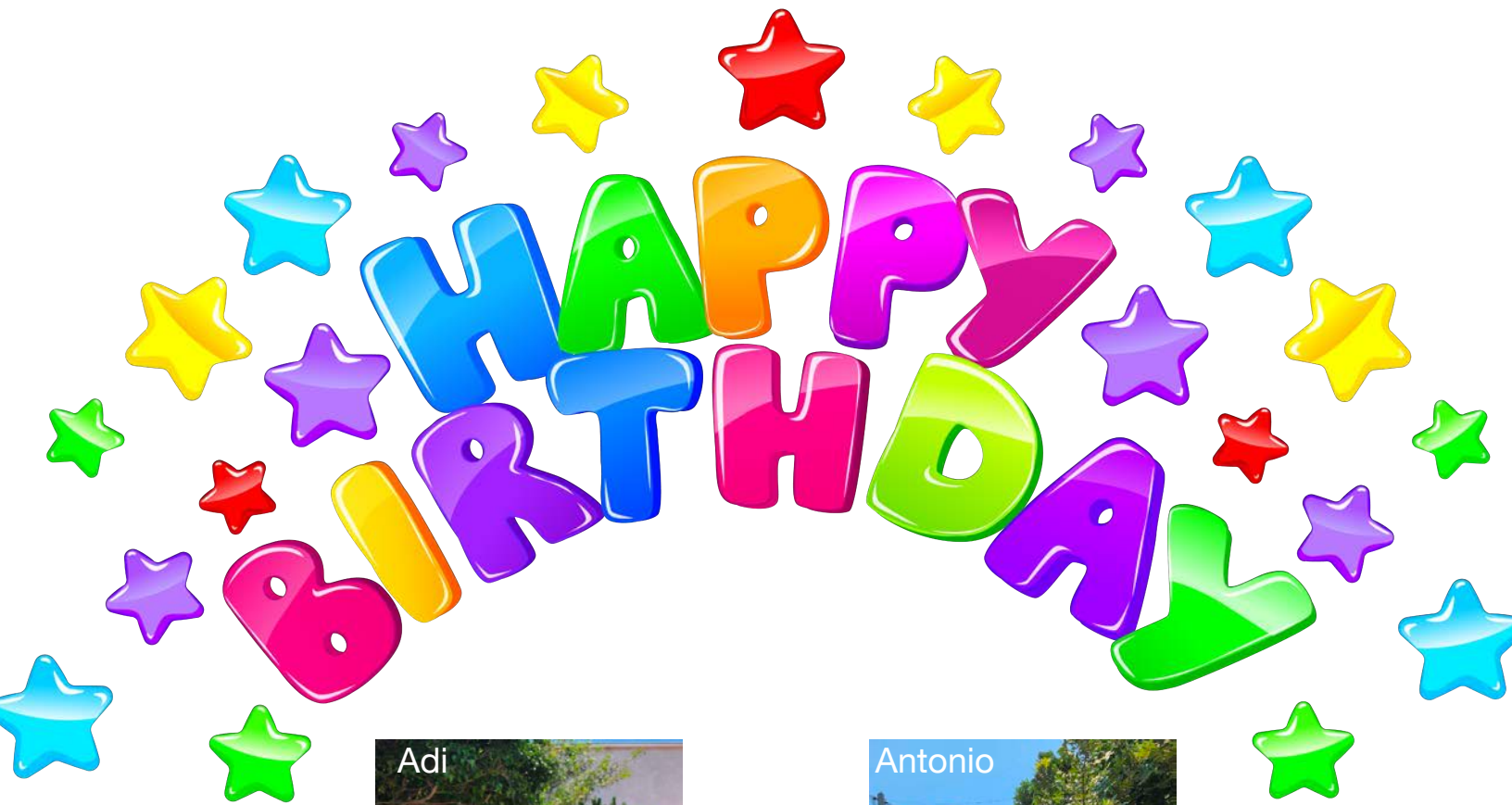
Though Judie and Ken are no longer with us, their unwavering devotion and deep love for every student remain the heart and soul of this program. ❤️

Here's to the next generation of leaders—and to the next 30 years of making a difference! ✨

BLAST FROM YOUR PAST









**From our students
& graduates**
(all unedited)



Hi



Soy Dulce, tengo 17 años y actualmente estoy estudiando Odontología en la universidad UNUS, me gusta muchoo dormir, estudiar (aunque se me dificulte poquito) y hacer ejercicio, tengo 2 hermanas Joselin de 21 y Ximena de 11, mi papá se llama Francisco y mi mamá Lizbeth, mi papá es operador de grúas y mi mamá no trabaja, les agradezco mucho yo y mis padres por poder ayudarme a seguir mis estudios sin su ayuda mis papás no podrían

ayudarme a seguir, muchas gracias por su apoyo, si ocupan que yo haga algo o asista a algo no duden en decirme

**Love,
Dulce**

Hi,

I'm Dulce, I'm 17 years old and I'm currently studying Dentistry at UNUS University. I really like sleeping, studying (even though it's a little difficult for me), and exercising. I have two sisters, Joselin who is 21, and Ximena who is 11. My dad's name is Francisco and my mom's name is Lizbeth. My dad works as a crane operator and my mom doesn't work. I'm very thankful, as are my parents, for being able to receive support to continue my studies — without it, my parents wouldn't be able to help me pursue them. Thank you so much for your support, and if you ever need me to do something or attend anything, please don't hesitate to let me know.

Love,
Dulce



Good afternoon, let me introduce myself, my name is Andrea García Cancino, I am 21 years old, I'm studying my 9th semester of medicine at Universidad Xochicalco, I have been in the foundation for 11 years and I couldn't be studying what I've always wanted without your support.

I love everything I see in class and the practices are incredible, I'm always surprised by each patient. I realized that many times the symptoms are not like in the books but I learn about that and the teachers are awesome.

Thank you so much for your help and for providing us with a tablet, it really helps me a lot at school, it's something I had asked my parents for, but they couldn't give it to me. I want you to know that I will use it with a lot of responsibility and it will provide me with many academic tools, truly thank you very much and may God bless you a lot.

Andrea Garcia Cancino



Recently, we received a very generous donation from a Baja Scholarship Foundation supporter, and this donation was then drawn for a matching fund of half as much again and paid out by Amalgamated Foundation.

We recently gave computers and tablets to some of our university students who were eligible for newer models. See below photos of them receiving theirs and their thank you notes to the donors.

Some of the families of the students we support may not even have a family computer within the home or access to internet so over the years we have tried to make these available within each family. Computers are essential for students, especially at the higher levels.

NOTE: We accept computers in good condition that are no longer needed by our BSF friends and have them refurbished by a computer technician so they can be utilized by students at lower educational levels. Let us know if you can help by donating computer equipment. We also use some of the funds given to us for our Bottom of the Heart Fund which is used if there is a medical crisis within one of our families and they need financial assistance.



Studying Dentistry

Hello, want to thank you for this opportunity to enrich any university experience. I appreciate the gift I received today.

Every day I give my best as a token of my gratitude to each and every one of you.

Thank you truly.

Adi.ツ



Studying Dentistry

I just want to say thank you for all the things that you do for us, it's a huge opportunity to get a dispositive to improve my study. I'm going to be better at school as a opportunity to thank you; hope a all good wishes!

Karla:)



Studying Medicine

I want to thank you for your support, I'm really really happy, know everything you have done tor us, thank you for you support, I just want to let you know that I'm gonna uselt with so much resfonsability, i'm so so excited because it'll help me a lodot with my school, homeworks and to study. Thank you. May tock bless you a lot o

Andrea Garaa Canano 💜



**Studying
Graphic Design**

I want to thank you, for you support, and give me the oportuniti to keep studing, I am very grateful, and I am going to do my best, in the school.

Thank you so much. 🤍

Annelisse Astorga.



**Antonio
Studying Medicine**



**Dulce
Studying Dentistry**



**Tania
Studying Dentistry**



**Jhosselyn
Studying
Marketing and Communication**



The impact that BSF has on the City of Rosarito Beach can be seen in the community through the success of many of its former students. One example of this influence is the Rosarito Theater Guild (RTG).

The Rosarito Theatre Guild is a nonprofit organization which strives to embrace, encourage, develop and present the arts, and make Rosarito Beach a better place to live through the enrichment of live theater and the performing arts. Their performances have entertained the community since 1990.

Unfortunately, the historic Cines Rio, where the theater group performed, had to be demolished, leaving the RTG without a permanent home.

Chuck and Jane Roehrig stepped in to help RTG find and build a new home. They contacted several different realtors in Rosarito but none showed them much interest or took them seriously.

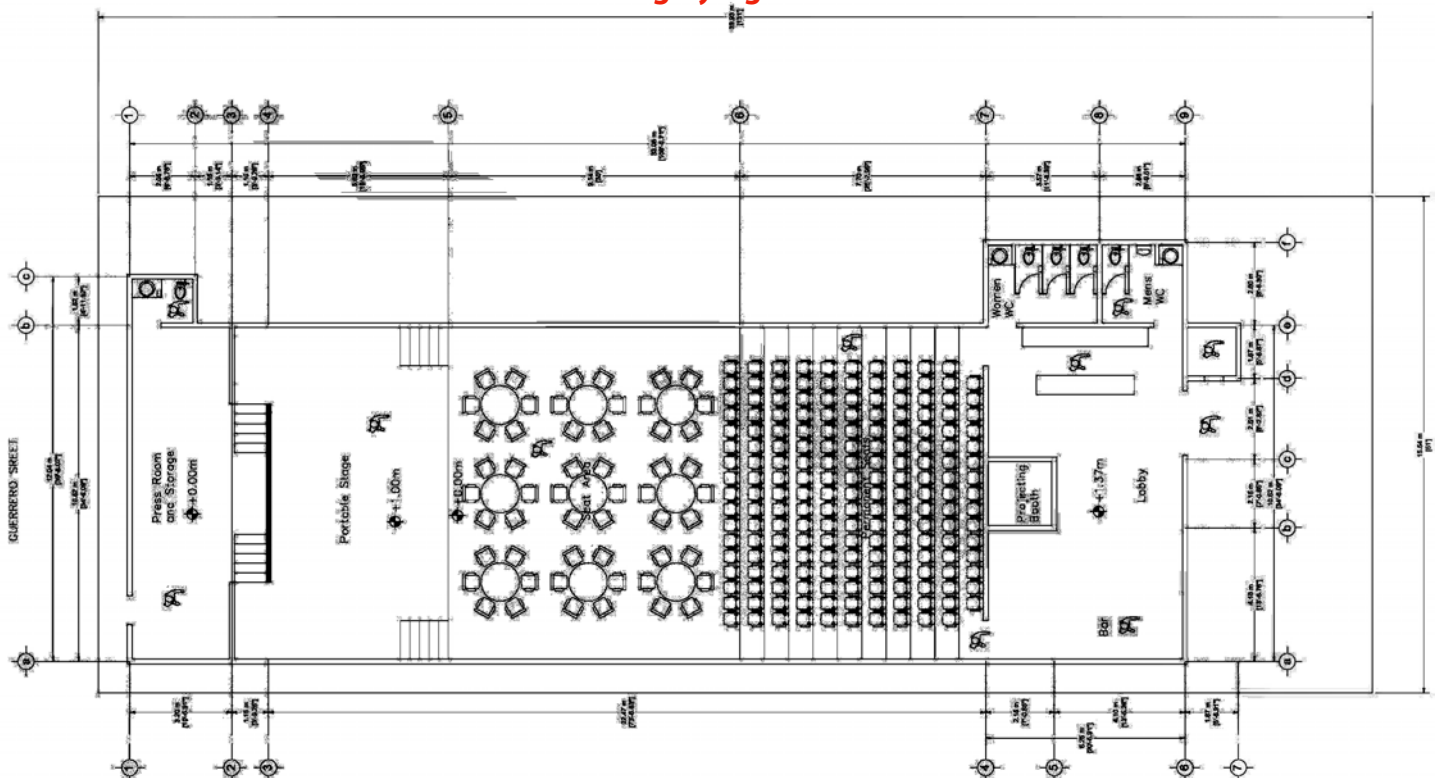
The Roehrigs contacted Edigardo Hernandez, a former BSF student (graduated in 2016) and realtor at ReMax, who spent months looking for a lot on which to build the new theater. He found a lot in an ideal location on Guerrero Street, just behind City Hall. Edigardo also walked the Roehrigs through the closing process and even drove some of the RTG board members to the closing in Tijuana.

The next step was to find an architect. The Roehrigs attended the Three Kings Party and met Agustin Diaz Rodriguez, another former BSF student who finished university with a degree in architecture (graduated in 2024). He worked with Chuck and developed a beautiful plan for the new theater (see below).

The next step in this long process is to obtain building permits. The Roehrigs contacted Julio Zavala, the father of Maribel Zavala and Julio Zavala, both students in the BSF program. Julio is helping the RTG board by acting as a translator and intermediary with City Hall. He will also manage the construction of the new theater.

The vision of RTG is to provide an event space with a movable stage that can be used by the entire Rosarito Community for theater performances, graduations, receptions, and other large gatherings. This vision will soon come to fruition with the help of the talented, bi-lingual former students of BSF.

Drawing by Agustin





A fun and successful gathering of Baja Scholarship Foundation students, families, sponsors and donors took place at the end of July at Hacienda 43. Students had time to meet up with those sponsors who were able to attend and to dine together. Students shared updates on their educational levels and successes in the past year and identified their plans for the upcoming year. Since the students have been in the Cambridge English program, they are able to share all this information in both English and Spanish which is beneficial for all the guests attending. Juan Perez, # 9 of our BSF student population who started with BSF in 2002 was present with his wife and son, to share his life story and how his affiliation with BSF has made opportunities and successes happen for him. Always a blessing to us at all our events, Perla Palafox joined BSF in 2006 and now she is a big part of our BSF Board and all our connections with our students. Other alumni who were with us include Ariana Moreno from 2005, Errick Torres Munoz from 2006, Alondra De Jesus from 2011 and Juan Manuel from 2012. We thank our students, families and alumni as well as our sponsors for keeping this event every year as an important gathering. Students were given funds for their upcoming school year. We thank Santos and staff at Hacienda 43 for going the extra mile to make this a successful and comfortable event at his restaurant.

August is Anniversary month for BSF and we celebrate our 30th year of empowering students through education by providing scholarships at school and University levels.











The Classy Bag Affaire



We recently hosted a sold-out Classy Bag Affair, welcoming over 100 guests and raising more than \$30,000 to fund the education of our students. What a wonderful way to celebrate 30 years of empowering academically gifted students from low-income families to achieve their dreams!

This success would not have been possible without the generous donations from friends, supporters, and businesses across Rosarito, Ensenada, Tijuana, and the Valle de Guadalupe. And, of course, we are grateful to our enthusiastic bidders—both silent and live—whose purchases brought the excitement to life.

We thank you for your incredible support and hope you enjoy your treasures and gift certificates as much as we enjoyed sharing the afternoon with you.





Make a one-time donation

Donate what you can, when you can.
Your support is always valued.

Become a supporter

Recurring supporters provide essential ongoing support by donating as little as US\$5 a month.

Donate Button at:

<http://www.bjascholarshipfoundation.org>

Baja Scholarship Foundation
PO Box 439060 PMB 652, San Diego, CA 92143

Have questions? Contact us at:

bjascholarshipfoundation.org@gmail.com

